

Use of images/logo

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1. The files provided are in a ready-to-publish format. It is not permitted to modify, retouch, change the colour or contrast of the images/logo, nor scale the images/logo out of proportion. Converting the colour space, eg. to greyscale, is permitted.
2. Should you require an abc nailstore image/logo in the CMYK colour space, it needs to be professionally converted into RGB mode if it is to be used in digital media (internet, screen, PDF etc.) This must be carried out professionally according to the general ISO colour profiles (in this case, ISO coated) You can obtain these profiles free of charge at <http://www.eci.org>
3. Images/logos should not be positioned alongside products or services other than those supplied by abc nailstore gmbh. This restriction applies to one page or one double page spread in printed media and to one particular HTML page on the internet.
4. When image material from abc nailstore is used, the copyright information „© abc-nailstore.com“ must appear clearly as the source of the image. The font size should be no smaller than 10 pt on the internet and no smaller than 8 pt in printed media. An appropriate and sufficient contrast must be observed.
5. If an abc nailstore image takes up more than half of a printed page, or half of the field on an internet page, the abc nailstore logo should also be displayed. This should occupy 3% of the represented surface area, or be no smaller than 15 x 6.5 mm.

The logo can be obtained as a pdf file at: http://download.abc-nailstore.de/logo/abc_logos.zip

This form must be completed in full and submitted to us for EVERY request for image material/logo. Please note that we can only send images that have been described in detail or images with an item number.

I have read and understood the above directives and agree to comply with them.

Place, date, signature

My address:

PLEASE COMPLETE LEGIBLY IN BLOCK CAPITALS.

Contact form received from _____

Company _____

First name and surname _____

Street/town/postcode _____

Telephone _____

Email _____

Image material required

DETAILED DESCRIPTION OR ITEM NUMBER	CMYK (PRINT)	RGB (WEB)